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OFFICIAL NEW YORK RANGERS FAN CLUB PARTNERS WITH BLUESHIRT BULLETIN

Unique partnership to foster and unite New York Rangers fan base and community

January 5th 2009, Northport, NY – Today, the oldest and original New York Rangers fan community joins the only independent New York Rangers publication in hopes of furthering the fan base and bridging the gap amongst the fan generations.

The Official New York Rangers Fan Club has agreed to a unique partnership with the *Blueshirt Bulletin*, the *Independent Monthly Publication covering the New York Rangers*, which will provide extended benefits to both members and subscribers.

“It’s an exciting venture for both parties,” explained Blueshirt Bulletin Editor and Publisher Daniel Akeson. “The Fan Club consists of the most loyal fans and has a rich history and tradition that we are proud to become a part of. We are eager to unite our readership with this devoted organization.”

The Fan Club began in 1950 as part of the original NHL Booster Club and continues to thrive today as the official club for the organization. With countless members throughout their history, the Fan Club continues to find new and innovative ways of uniting the membership.

“The Fan Club has always looked to bring the fan community together and expose them to aspects of the team that they cannot regularly receive,” said Fan Club President Kerry Tricarico. “As we look toward the new generations of Rangers’ fans, we recognize the quality coverage that *Blueshirt Bulletin* provides and are excited to welcome their extensive following to our community.”

Blueshirt Bulletin is the only independent monthly publication covering the New York Rangers. Since its inception, Blueshirt Bulletin has aimed at providing thorough and objective coverage of the team.

The publication receives monthly contributions from some of New York’s top sports writers including Steve Zipay of *Newsday* and Andrew Gross of *The Record* as well as professional online hockey writers Jim Cerny of *NewYorkRangers.com* and Dan Rosen of *NHL.com*.

There are historical connections between the *Blueshirt Bulletin* and Fan Club as well. Former Rangers Director of Public Relations John Halligan is a monthly contributor as well as a longtime fan club supporter.

MSG Network personality Stan Fischler is Blueshirt Bulletin’s most recent monthly contributor, but his roots began several years ago with the Fan Club. Fischler began the *Rangers Review*, the official Fan Club Newsletter and years later, Akeson took over as Editor-In-Chief and now incorporates it into each monthly issue.

The partnership will begin benefitting members and subscribers immediately with the January mailing of the *Blueshirt Bulletin* and February 15th meeting of the Fan Club.

For current Fan Club members, every member will receive a complimentary one-year (10 issues) subscription to the *Blueshirt Bulletin*. Each member will receive an “Associate Subscriber” status. These benefits include:

- First-come, first-serve access to *Blueshirt Bulletin* events
- Ten (10) issues of the *Blueshirt Bulletin* Print Edition
- Renewal of the “Associate Subscription” for a reduced rate of \$20 for one-year (10 issues), \$35 for two-years (20 issues), and \$45 for three-years (30 issues)
- The “Associate Subscription” does not include access to *Blueshirt Bulletin* Plus, the exclusive password protected website and any of its content and multimedia.

For current *Blueshirt Bulletin* subscribers, every subscriber will receive a complimentary one-year membership to the Fan Club. Each subscriber will receive an “Associate Member” status. These benefits include:

- First-come, first-serve access to the Fan Club meetings
- First-come, first-serve access to all Fan Club events
- Receipt of the *Rangers Review*, the official newsletter of the Fan Club
- An official online “My Fan Club” area
- Renewal of the “Associate Membership” for a reduced rate of \$15 for an individual, and \$30 for a family
- The “Associate Membership” does not include voting right, guaranteed entry to any Fan Club event, or entry to the year-end NHL Booster Club Convention in Las Vegas

Any member or subscriber may upgrade their status at any time to receive the full benefits. Terms of both the “Associate Membership” and “Associate Subscriber” benefits may alter during the partnership.

“Jointly, we hope to renew a spark within the Rangers fan base. New York Rangers’ fans are some of the most die-hard supporters of any sports team world-wide and this partnership will not only further unite them, but enable unique joint promotional opportunities,” added Akesson.

“We hope to kick-off this venture with a bang by having a guest professional at our February 15th meeting,” said Tricarico. “We hope that this event will prompt further exclusive events and functions in the future.”

The meeting is scheduled for 7 pm. at the Workman’s Circle located at 45 E. 33rd St. between Park and Madison Avenue.

[Blueshirt Bulletin](#), published by *Blueshirt Publishing, LLC*, is the Independent Monthly Publication covering the New York Rangers hockey team since 1991. The Print Edition is printed monthly, for 10 issues a year. To subscribe, visit the [Subscribe page on BlueshirtBulletin.com](#).

The Official [New York Rangers Fan Club](#) is a member of the NHL Booster Club. Since 1950, it has served as the premier fan community uniting members with unique fan opportunities. Visit [NYRFanClub.com](#) for the latest news, announcements, and events.